

(Field Work Project)
SJJM255

"Field report on Sports event of University"

Ankit Kumar Singh Roll no.- 1809200001

Academic Year - 2019-20

The sports event held at KR Mangalam University was a vibrant showcase of athleticism and camaraderie among its student body. Spanning over two days, the event brought together participants from various disciplines, fostering a competitive yet supportive environment. This report aims to provide a comprehensive overview of the event, highlighting its objectives, key activities, and outcomes.

Objective:

The primary objective of the sports event was to promote physical fitness, teamwork, and sportsmanship among students. It aimed to encourage active participation in sports as an integral part of holistic education, emphasizing the importance of balance between academic pursuits and physical well-being. Additionally, the event sought to identify and nurture talented athletes within the university, providing them with a platform to showcase their skills and potentially represent the institution at higher levels.

Summary of the report:

The sports event commenced with an impressive inauguration ceremony, marked by enthusiastic speeches from university officials and guest dignitaries, emphasizing the values of sports in education. Following the formalities, the competitions kicked off across various disciplines such as athletics, football, basketball, badminton, and cricket.

Day one witnessed intense qualifying rounds in each sport, showcasing the determination and skill of the participants. The atmosphere was charged with excitement as students cheered for their respective teams, displaying exemplary sportsmanship and mutual respect. The evening concluded with a cultural program, where participants showcased their talents beyond sports, highlighting the diversity and creativity prevalent among KR Mangalam University students.

Day two witnessed the culmination of the event with finals and award ceremonies. The finals were fiercely contested, reflecting the high level of preparation and competitiveness among the athletes. Spectators were treated to thrilling matches and displays of individual brilliance, making it a memorable experience for everyone involved.

In conclusion, the sports event at KR Mangalam University was a resounding success, achieving its objectives of promoting physical fitness, teamwork, and talent recognition. It provided a platform for students to excel not only in sports but also in fostering a spirit of unity and healthy competition. The university's commitment to holistic development through sports was evident throughout the event, making it a significant milestone in the academic calendar.

Photos of the event:







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"Field report on Convocation-2019"

Bhanu Prakash

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Academic Year - 2019-20

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Mangalam University

Moad, Gurugram, (Harvana)

The Convocation 2019 of KR Mangalam University was held with great enthusiasm and a sense of accomplishment, marking the culmination of academic efforts for the graduating students. The event was a significant milestone, celebrating the academic and extracurricular achievements of the students, and highlighting the university's commitment to excellence in education.

Objective:

The primary objective of the convocation ceremony was to formally confer degrees upon the graduates, recognizing their hard work, dedication, and perseverance over the years. The event also aimed to inspire the graduates to embark on their professional journeys with confidence and a sense of responsibility towards society. It was an opportunity for the university to showcase its educational standards and the holistic development of its students.

Report Summary:

The Convocation 2019 was a grand affair, attended by graduates, their families, faculty members, and distinguished guests. The ceremony began with a traditional academic procession, followed by the lighting of the ceremonial lamp, symbolizing the dispelling of ignorance and the spreading of knowledge.

The event featured inspiring speeches from key university officials, who emphasized the importance of continuous learning and ethical leadership. They congratulated the graduates on their achievements and urged them to contribute positively to society. The graduates, dressed in their academic regalia, received their degrees amidst applause and cheers, marking a moment of pride and joy for all.

During the ceremony, special awards and honors were presented to outstanding students for their exemplary performance in academics, sports, and extracurricular activities. These awards underscored the university's commitment to nurturing well-rounded individuals.

In addition to the degree conferral, the convocation also included cultural performances by the students, showcasing their talents and adding a celebratory vibe to the event. The performances reflected the diverse and vibrant culture of the university, enhancing the overall experience for the attendees.

The event concluded with the ceremonial oath-taking, where the graduates pledged to uphold the values and principles imparted to them during their time at the university. The convocation ceremony of KR Mangalam University 2019 was a memorable occasion, filled with a sense of accomplishment, celebration, and anticipation for the future. It marked the beginning of a new chapter in the lives of the graduates, as they prepared to take on new challenges and make meaningful contributions to the world.

Photos:







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TV Field Reporting - "Climate Change Effecting Agriculture"

Komal

Roll no.- 1809200004

Academic Year - 2019-20

As a student of Journalism and Mass Communication it is very important to learn the skills and nuances of field reporting.

Field reporting plays a pivotal role in journalism by bringing firsthand information to audiences. When reporting on climate change and agriculture, journalists venture into affected regions, speak directly with farmers, agricultural experts, and local communities to gather authentic stories and data. This direct engagement allows reporters to capture the human dimension of climate impacts and convey the urgency of the situation effectively.

Objective

It is crucial to understand the impact of climate change on agriculture and the role of field reporting and anchoring in communicating these effects to the public. This report presented is on the importance of raising awareness about climate change and its direct consequences on agricultural practices.

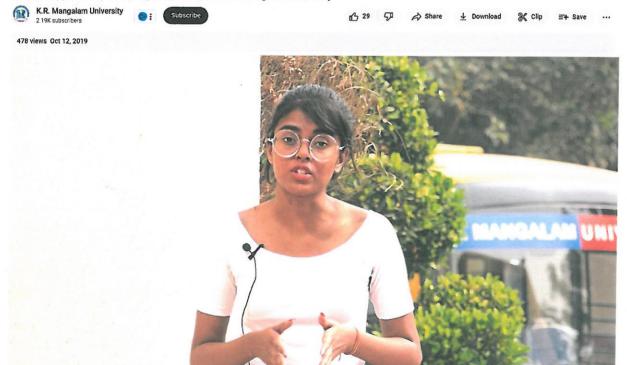
Report Summary

Today the topic of climate change effecting the agriculture is very important. The critical issue of climate change and its impact on agriculture. As temperatures rise and weather patterns become more erratic, farmers are facing unprecedented challenges. From droughts to floods and the spread of new pests, our fields are under threat. The farmers who faced their struggles to adapt to these changing conditions highlighting the real-life consequences of a warming planet on our food supply. Experts warn that without swift action, these challenges will only worsen, affecting not just farmers but all of us who rely on a stable food system. Join us as we explore the urgent need for solutions and what we can all do to support sustainable farming practices in the face of climate change.

Photos of the event:



#SJMC Rapporteur 2, the weekly news bulletin of K.R. Mangalam University







Field Work Project SJJM255

"TV Report: Importance of Sports for a Healthy Life"

Lakshita Kandpal Roll no.- 1809200005

Academic Year - 2019-20

As a student of Journalism and Mass Communication it is very important to learn the skills and nuances of field reporting.

Sports play a pivotal role in promoting a healthy lifestyle, fostering physical fitness, mental well-being, and social interaction. As a fundamental aspect of human activity, sports contribute significantly to personal development and community cohesion. This report presents insights gathered from an interview conducted by Lakshita Kandpal with an expert on the importance of sports for maintaining overall health and well-being.

Objective

The objective of this field project was to explore and understand the multifaceted benefits of engaging in sports activities. Through an insightful interview, the aim was to uncover how participation in sports contributes to physical fitness, mental resilience, and social integration. The project also sought to highlight the role of sports in promoting a balanced lifestyle and its implications for individuals of all ages.

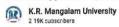
Report Summary

During the interview, conducted with sports persons, several key points emerged regarding the importance of sports. The interviewees revealed that regular physical activity through sports not only improves cardiovascular health and muscle strength but also enhances cognitive function and reduces stress levels. Sports participation fosters teamwork, discipline, and goal-setting skills, which are essential for personal growth and success in various aspects of life. The interview also underscored the social benefits of sports, including building friendships, fostering community spirit and promoting inclusivity.

Photos:



#SJMC Rapporteur-3, the weekly news bulletin of KRMU





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"Field report on Blood donation camp"

Neel Goyal

Roll no.- 1809200006

Academic Year - 2019-20

On October 14, 2019, KR Mangalam University hosted a blood donation camp, demonstrating the institution's commitment to social responsibility and community service. The event was organized in collaboration with a reputed medical organization, aiming to contribute to the vital cause of saving lives through blood donation.

Objective:

The primary objective of the blood donation camp was to collect blood for those in need and to raise awareness about the importance of regular blood donation. The event aimed to encourage students, faculty, and staff to participate in this noble cause, thereby fostering a sense of civic duty and compassion within the university community.

Report Summary:

The blood donation camp saw enthusiastic participation from students, faculty members, and administrative staff. The event was meticulously organized, with proper medical facilities and personnel ensuring a smooth and safe donation process. Participants were first given a brief medical check-up to ensure they were fit to donate blood, followed by the donation procedure.

The camp was inaugurated with a motivational speech by a key university official, who highlighted the critical need for blood donations and the impact such contributions can have on saving lives. The official stressed the importance of regular blood donation and encouraged everyone to become regular donors.

Throughout the day, a steady stream of volunteers came forward to donate blood. The event was marked by a sense of camaraderie and collective effort, with many participants expressing their satisfaction at being able to contribute to a lifesaving cause. Informative pamphlets and banners were displayed around the venue to educate attendees about the benefits and eligibility criteria for blood donation.

Medical professionals from the partnering organization supervised the entire process, ensuring the highest standards of safety and hygiene were maintained. Donors were provided with refreshments and thanked with certificates of appreciation, acknowledging their contribution to the cause.

By the end of the day, the camp successfully collected a substantial amount of blood, which would be used to aid patients in critical need, including those undergoing surgeries, suffering from severe anemia, or involved in accidents. The success of the event underscored the university's commitment to social causes and its ability to mobilize its community for the greater good.

The blood donation camp at KR Mangalam University on October 14, 2019, was a resounding success, exemplifying the spirit of altruism and community service. It not only achieved its goal

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Mangalam University

Livad, Gurugram, (Haryana

of collecting blood but also heightened awareness about the ongoing need for blood donations, inspiring many to make regular contributions in the future.

Photos:







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"Field report on 2nd HR Conclave 2019"

Ram Mahajan Roll no.- 1809200007

Academic Year - 2019-20

On September 26, 2019, KR Mangalam University hosted its 2nd HR Conclave, drawing professionals, academicians, and students together to discuss the evolving landscape of human resources. The event provided a platform for industry leaders and HR experts to share insights and trends shaping the future of workforce management.

Objective

The primary objective of the HR Conclave was to facilitate a comprehensive dialogue on contemporary HR practices, challenges, and innovations. The event aimed to bridge the gap between academic theories and industry practices, equipping students and professionals with the knowledge and tools necessary to excel in the dynamic field of human resources.

Report Summary

The 2nd HR Conclave commenced with an inaugural session, setting a collaborative tone for the day. The opening address underscored the importance of HR in fostering organizational growth and adaptability in a rapidly changing business environment. Emphasizing the need for continuous learning and adaptation, the address highlighted the pivotal role HR plays in driving business success and employee satisfaction.

A series of panel discussions and keynote sessions followed, featuring distinguished speakers from various industries. The topics covered ranged from talent acquisition and retention strategies to the impact of technology on HR practices. Experts shared their experiences and provided valuable insights into emerging trends such as artificial intelligence in recruitment, employee engagement, and the importance of diversity and inclusion in the workplace.

Interactive workshops were also conducted, offering participants hands-on experience with the latest HR tools and techniques. These workshops were designed to enhance practical skills and provide actionable strategies that attendees could implement in their respective organizations.

One of the highlights of the conclave was a thought-provoking panel discussion on the future of work, where panelists discussed how automation and digital transformation are reshaping job roles and organizational structures. They explored the skills and competencies that will be essential for future HR professionals and the strategies to develop a resilient and agile workforce.

The conclave provided ample networking opportunities, allowing participants to connect with industry leaders, peers, and potential mentors. This networking facilitated knowledge exchange and fostered collaborations that could lead to innovative HR solutions and practices.

The 2nd HR Conclave concluded with a closing session that recapped the key takeaways from the day's discussions and workshops. The session emphasized the importance of staying ahead of HR trends and continuously evolving to meet the demands of the modern workplace.

The 2nd HR Conclave at KR Mangalam University on September 26, 2019, was a resounding success, offering a rich blend of theoretical knowledge and practical insights. It reinforced the university's commitment to providing a platform for industry-academic collaboration and preparing its students to be future-ready HR professionals.

Photos:







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"Field report on WhatsApping for a cause"

Ravi Kumar Labh
Roll no.- 1809200008

Academic Year - 2019-20

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K P Mangalam University

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KR Mangalam University recently initiated a unique campaign titled "WhatsApping for a Cause," leveraging the widespread use of the popular messaging platform to drive social awareness and community engagement. This innovative initiative aimed to harness the power of digital communication to promote various social causes and foster a sense of collective responsibility among students and staff.

Objective

The primary objective of the "WhatsApping for a Cause" campaign was to utilize WhatsApp as a tool for disseminating important information, raising awareness about social issues, and mobilizing the university community towards collective action. The initiative sought to educate and engage participants in causes such as environmental conservation, health and wellness, and social equality, encouraging proactive contributions to society.

Report Summary

The "WhatsApping for a Cause" campaign at KR Mangalam University was launched with great enthusiasm and participation from the university community. The campaign kicked off with an introductory session, where the objectives and methods of the initiative were explained. Participants were encouraged to join various WhatsApp groups dedicated to specific causes, each managed by a team of volunteers.

Throughout the campaign, a series of messages, infographics, and short videos were disseminated via these WhatsApp groups. The content was carefully curated to inform, educate, and inspire action on issues such as plastic pollution, mental health awareness, blood donation drives, and equal opportunities for all. The messages emphasized the importance of individual actions and how small efforts can lead to significant positive changes.

One of the highlights of the campaign was a virtual workshop conducted via WhatsApp, where experts shared insights on effective community service and ways to contribute to social causes even during busy schedules. The interactive nature of the platform allowed participants to ask questions and engage in meaningful discussions, enhancing the overall impact of the workshop.

The campaign also included challenges and tasks that participants could undertake, such as organizing mini-cleanup drives, participating in awareness walks, or hosting webinars on relevant topics. These activities were shared within the groups, creating a sense of camaraderie and shared purpose among the participants.

Regular feedback sessions were held to gauge the effectiveness of the campaign and gather suggestions for improvement. Participants appreciated the innovative use of WhatsApp, noting that the convenience and accessibility of the platform made it easier to stay informed and involved.

The "WhatsApping for a Cause" campaign concluded with a virtual meet-up where the achievements and highlights of the initiative were showcased. The session featured testimonials

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from participants who shared their experiences and the positive impact the campaign had on their perspectives and actions.

The campaign was a resounding success, demonstrating the potential of digital tools in promoting social good. It not only raised awareness about critical issues but also inspired actionable change within the KR Mangalam University community. The initiative exemplified how technology can be harnessed to drive social responsibility and collective action, setting a precedent for future campaigns.

Photos:







(Field Work Project)

SJJM255

"KRMU campus visit of School students"

Sarvleen Kaur

Roll no.- 1809200009

Academic Year - 2019-20

KR Mangalam University recently welcomed students from various schools for an immersive campus visit, providing them with a firsthand experience of university life and academic offerings. The visit was designed to inspire young minds and offer insights into higher education pathways, fostering an early interest in academic and professional growth.

Objective

The primary objective of the school students' visit to KR Mangalam University was to introduce them to the diverse educational programs, state-of-the-art facilities, and vibrant campus life the university offers. The initiative aimed to help students envision their future academic journeys and motivate them to pursue higher education with enthusiasm and informed choices.

Report Summary

The visit commenced with a warm welcome session, where university representatives greeted the school students and their accompanying teachers. The session included a brief introduction to KR Mangalam University's history, mission, and academic excellence. The visiting students were then divided into groups and guided by university volunteers through various segments of the campus.

The tour began with a visit to the university's modern classrooms and lecture halls, where students had the opportunity to observe ongoing classes and interact with faculty members. This was followed by a tour of the advanced laboratories, including the science, engineering, and computer labs, where demonstrations and hands-on activities were conducted to engage the students and showcase the practical aspects of learning.

One of the highlights of the visit was a stop at the university's library, where students were introduced to the vast collection of academic resources and digital learning tools. The library tour emphasized the importance of research and self-study in higher education.

The students also visited the sports complex and recreational facilities, giving them a glimpse of the holistic development opportunities available at the university. They were encouraged to participate in various sports and extracurricular activities, highlighting the balance between academics and personal development.

An interactive session with current university students was organized, allowing the visiting school students to ask questions and hear firsthand experiences about university life, academic challenges, and career aspirations. This session aimed to provide a relatable perspective and address any queries the school students had about transitioning to university.

The visit concluded with a feedback session, where the visiting students and their teachers shared their experiences and impressions of the university. They expressed appreciation for the informative and engaging tour, noting that it had significantly broadened their understanding of higher education options and inspired them to aim high in their academic pursuits.

Registrar

K.R. Mangalam Umhraramy

Road, Gurugram

Overall, the school students' visit to KR Mangalam University was a resounding success, achieving its goal of inspiring and informing young minds about the opportunities and experiences that higher education can offer. The initiative not only showcased the university's commitment to academic excellence but also reinforced its role in community engagement and educational outreach.

Photos:





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Mangalam University

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(Field Work Project)

SJJM255

"Field reporting on Changing dynamics of Media"

Shweta Rani

Roll no.- 1809200011

Academic Year - 2019-20

Registrar Mangalam University

As a student of Journalism and Mass Communication it is very important to learn the skills and nuances of field reporting.

Field reporting and TV reporting hold paramount importance for media students as they provide hands-on experience and essential skills that are fundamental to a career in journalism. Field reporting involves firsthand observation and interaction with sources on-location, allowing students to develop critical reporting skills such as interviewing, fact-checking, and writing under pressure. It teaches them to navigate diverse environments and cultures sensitively while honing their ability to uncover and tell compelling stories that resonate with audiences.

TV reporting equips students with the skills necessary to deliver news stories effectively through visual and auditory mediums. It involves mastering camera techniques, scriptwriting, and on-camera presentation, which are crucial in conveying information accurately and engagingly to viewers. TV reporting also emphasizes teamwork, as students often collaborate with camera operators, editors, and producers to produce high-quality news segments under tight deadlines.

TV reporting inculcates a deep understanding of media ethics and responsibility, instilling in students the importance of accuracy, fairness, and impartiality in reporting. They encourage critical thinking and adaptability in responding to breaking news and evolving situations, preparing students for the dynamic and fast-paced nature of the media industry.

These experiences provide students with a portfolio of work that demonstrates their practical skills and abilities to potential employers, enhancing their competitiveness in the job market. TV reporting are invaluable components of media education, offering students the opportunity to cultivate expertise and readiness for a successful career in journalism.

Objective

It is crucial to understand the changing dynamics of media and the role of field reporting and anchoring in communicating these changes. This report presented is on understanding the changing dynamics in media practices.

Report Summary

In the interview conducted by Shweta Rani, a student at the School of Journalism and Mass Communication, Dr. Hemant Kaushik, Associate Editor of News Nation, provided profound insights into the evolving landscape of media. Dr. Kaushik underscored the transformative impact of digital technologies on news production, distribution, and consumption. He highlighted the rapid rise of online platforms and social media, noting their role in instant news dissemination while cautioning about challenges such as maintaining credibility amidst the vast array of

information sources. The discussion also addressed the evolving roles of traditional media outlets like television and print in the face of digital disruption, emphasizing the need for adaptation to integrate digital strategies effectively. Dr. Kaushik noted shifting audience behaviors, with increasing demand for personalized content and real-time updates driving media organizations to innovate their storytelling and engagement strategies. Ethics in journalism emerged as a critical theme, with Dr. Kaushik stressing the importance of upholding journalistic integrity and transparency in the digital era. Looking forward, he anticipated further convergence of media platforms and emphasized the necessity for media professionals to embrace technological advancements while preserving ethical standards. The interview with Dr. Hemant Kaushik provided valuable insights into the dynamic changes reshaping the media industry, offering a comprehensive perspective for journalism students and professionals alike.

Photos:





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SJJM255

"Science and Creativity exhibition in KRMU"

Tanmay Kapoor

Roll no.- 1809200013

Academic Year - 2019-20

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University
K.R. Mangalam University
Schna Road, Gurugram, (Haryana)

KR Mangalam University recently hosted an inspiring Science and Creativity Exhibition, showcasing the innovative projects and artistic talents of its students. The exhibition aimed to provide a platform for students to demonstrate their scientific acumen and creative skills, reflecting the university's commitment to fostering holistic education.

Objective

The primary objective of the Science and Creativity Exhibition was to encourage students to explore and present their ideas in science, technology, and the arts. The event aimed to promote interdisciplinary learning, inspire innovation, and recognize the diverse talents within the university community. It also sought to engage the broader community, including visitors from local schools and the general public, in appreciating the value of scientific inquiry and creative expression.

Report Summary

The Science and Creativity Exhibition attracted a large audience, including students, faculty members, parents, and visitors from the local community. The event was inaugurated with an opening ceremony where a university official emphasized the importance of integrating science and creativity in education to solve real-world problems and drive progress.

The exhibition featured a wide array of projects and exhibits, ranging from cutting-edge scientific experiments to captivating artworks. Students from various disciplines showcased their work, highlighting the interdisciplinary nature of the event. Some of the notable science projects included sustainable energy solutions, robotics, innovative healthcare devices, and environmental conservation models. Each project was accompanied by detailed explanations and demonstrations, allowing visitors to engage with the concepts and understand the underlying scientific principles.

In the creativity section, students presented a diverse collection of paintings, sculptures, digital art, and interactive installations. The artworks reflected themes of cultural heritage, social issues, and personal expression, demonstrating the students' depth of thought and artistic prowess. Interactive sessions were held where the artists explained their creative processes and the inspirations behind their works.

The exhibition also included live demonstrations and workshops, where attendees could participate in hands-on activities and experiments. These interactive sessions were particularly popular among school students, who were thrilled to engage with science and art in a practical, enjoyable manner.

A panel of judges, comprising faculty members and industry experts, evaluated the exhibits and awarded prizes for the most innovative and impactful projects. The recognition aimed to motivate students to continue pursuing excellence in their respective fields.

The event concluded with a closing ceremony, where the achievements of the participants were celebrated, and the winners were announced. The ceremony highlighted the exhibition's success

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Nangaiam University

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in bringing together science and creativity, fostering a spirit of innovation and collaboration within the university.

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